



**10 Yr. Anniversary Celebration**

# 2023 Sponsorship Opportunities

*We “JumP In” to positively impact the special needs community!*

**JP Jumpers Foundation**

6933 Commons Plaza • Suite #109 • Chesterfield, VA 23832

Email: [info@JPJumPersFoundation.org](mailto:info@JPJumPersFoundation.org)

Phone: 804-621-5885

[www.JPJumPersFoundation.org](http://www.JPJumPersFoundation.org)



@JPJFoundation



[www.jpjumpersfoundation.org/contact/](http://www.jpjumpersfoundation.org/contact/)



@JPJumPersFoundation



**JP Jumpers**



# Please Consider “JumPing In” To Support The Special Needs Community.





# A Note From the Founder

Since the creation of the JP JumPers Foundation in 2013, the Foundation and its team of Volunteer Board Members have supported, participated in and created events with the sole purpose of celebrating and bringing awareness to the special needs community. All JPJF events are **FREE** to this oftentimes overlooked community, because we understand the financial burden that comes with caring for a loved one with special needs. Our goal is to have events that are kid-friendly, sensory-friendly and community-friendly. **This year we celebrate our 10 YEAR ANNIVERSARY!!**

**The Vision** of the JP JumPers Foundation is simple. It's to "JumP in" and positively impact the special needs community.

**Our Mission** is to provide support for those affected by special needs through tangible assistance, public awareness, education and partnerships with other organizations.

We are a 501c3 organization with NO PAID STAFF. Everyone who supports this foundation volunteers to do so. Therefore, the financial support received goes right back to the community. We could not do all we do, without your financial support. It is with great pleasure that we now offer an unprecedented opportunity for Individuals, Organizations, Corporations, Non-Profits, Community Partners and Small Businesses to see our full year of events and have the opportunity to "JumP in" and show their support through various donation and sponsorship opportunities.

Thank you in advance and God Bless your support and desire to "JumP In" for the special needs community, you are appreciated!

~Pam Mines



# PAST JPJF SPONSORS

**Patient First**



**Anthem HealthKeepers Plus**  
Offered by HealthKeepers, Inc.



Aetna Better Health® of Virginia

**Magellan**  
COMPLETE CARE®



WEINSTEIN  properties®



Guide. Connect. Succeed.



2220 Formex Street  
Richmond, VA 23224  
(804) 360-2120



# PAST JPJF VENDORS & SUPPORTERS



# JPJF General Donations and Support

The JPJF offers events to the community for FREE. Donations are how we are able to positively impact the special needs community. We don't have paid staff so the money you donate goes directly to the special needs community. All donation amounts are accepted and appreciated.

## THERE ARE SEVERAL WAYS TO GIVE:

1. **Electronically** - using the [Donation Tab](#) on the JPJF website. You can choose to give a monthly donation via the Paypal link; or you can give a one-time donation via the Cash App Link, Snowball Link, Facebook Link or Paypal Link.
2. **US Mail** - via a Check or Money Order made payable to JP JumPers Foundation:  
6933 Commons Plaza, Suite #109, Chesterfield, VA 23832.
3. **Amazon Smile** – when ordering items from Amazon, do so via <https://Smile.Amazon.com/> and choose the JP JumPers Foundation as the charity you wish to support with your purchases. It cost you nothing, you order as usual while raising money for the JPJF.
4. **Fetch Rewards** – check out Fetch Rewards. It's a free app that turns all your receipts into Rewards. Just snap your receipts from any store or restaurant and earn points every time. Then, redeem those points for Rewards, and donate them to the JP JumPers Foundation. You turn money you spent into a donation for the JPJF. Use our referral link to join <https://fetchrewards.onelink.me/vvv3/referralemail?code=5XQPE>
5. **In Person** – at our events at the JPJF Donation Table via cash, check, money order or credit/debit card.



# JPJF “Wandering Project”

*The JPJF “Wandering Project” provides Project Lifesaver GPS devices.*

Sponsorship Cost: \$350

## JPJF PROJECT LIFESAVER GPS DEVICE SPONSOR

### MEDIA ENTITLEMENTS

- Inclusion on JPJF Social Media Mentions: Facebook, Instagram and Twitter

### PUBLIC RELATIONS

- Recognized as a Sponsor On-Air, in Print and Online

*Last year, **6 Individuals** who wander received a Project Lifesaver GPS device paid for by the JPJF. If there is an issue of elopement, that individual can be found quickly by police. All ages accepted. Individuals include those with Alzheimer's, Autism, and Intellectual Disabilities.*





# Serving Our 3<sup>rd</sup> Sunday Friends

*Help us feed our 3rd Sunday Friends in need. EVERY 3rd Sunday, we donate money to the Non-Profit Community 50/50 as they serve meals and health resources in various underserved communities in Richmond, VA. It's a Blessing to be a Blessing!. This is in partnership with Community 50/50!*

Sponsorship Cost: \$200

Available Spots: 12 of 12

Deadline: the 25<sup>th</sup> of the previous month

## JPIF SERVING OUR 3<sup>RD</sup> SUNDAY FRIENDS SPONSOR

**Date:** Every 3<sup>rd</sup> Sunday

**Time:** 1:11pm

**Location:** Various Underserved Communities Across Richmond, VA

### MEDIA ENTITLEMENTS

- Inclusion on JPIF Social Media Mentions: Facebook, Instagram and Twitter



*In 2022, 1,200 Individuals in need were served a full meal provided by JPIF to support Richmond Friends of the Homeless; showing the community collaboration for one cause. In 2023, we redirected our efforts to support Community 50/50.*

## 2023 3<sup>rd</sup> Sunday Friends



-----Serving at 1:11PM at Various-----  
**Underserved Communities Across Richmond, VA**

Jan --	April 16th	July 16th	Oct 15th
Feb --	May 21st	Aug 20th	Nov 19th
Mar 19th	June 18th	Sept 17th	Dec 17th



# JPJF #LIUB Autism Walk & Community Festival

The Light It Up Blue 3K Autism Walk started in 2013 as a “BLUeTiful” Picture in front of the Science Museum, with all supporters wearing blue, while the building was lit up Blue for Autism Awareness Month. In 2017, we started the #LIUB Autism Walk with the Men/Women in Blue, to show solidarity between the special needs and Law Enforcement communities while supporting Autism. Since 2017, the JPJF #LIUB Autism Walk has grown from 275 to more than 600 participants.

Join us as we walk together in-person and virtually with Law Enforcement, First Responders & the Community. In-Person, choose a starting walk station. Virtually, choose a day to walk; and with both send us a video of you walking. Again this year we are walking to ... "Walk With Me" by Goldford. If you don't want to walk, meet us at the Finish Line on the Science Museum for the Community Festival.

## 2022 Event Locations and Times:

- **Sunday, April 17<sup>th</sup> – “JPJF #LIUB Autism Walk Packet Pick-Up”:** 1:00pm - 5:00pm  
Science Museum Drive-Up Drive-Way, 2500 W. Broad St., Richmond VA 23220
- **April 17<sup>th</sup> – April 23<sup>rd</sup> – JPJF #LIUB “Anytime/Anywhere Virtual Walk”:** Walk Anytime/Anywhere and send us a video of you walking.
- **Sunday, April 23<sup>rd</sup> – JPJF #LIUB Autism Walk & Community Festival:** 5:30pm - 9:00pm  
Science Museum of VA Front Lawn, 2500 W. Broad St., Richmond VA 23220

*\*See following pages for sponsorship levels\*\**



The poster for the 6th Annual JPJF #LIUB Autism Walk & Community Festival is set against a light blue background. At the top, logos for JPJumpers, Dominion Energy (with the tagline 'Actions Speak Louder'), and JPJumpers are displayed. The main title '6TH ANNUAL JPJF #LIUB Autism Walk & Community Festival' is in large, bold, blue and red letters. Below the title, the date and time 'SUNDAY, APRIL 23, 2023 5:30PM-9:00PM' are written in red. A note in parentheses says '(T-Shirt Pick-Up, Sunday, April 16th: 1pm-5pm)'. A red banner with white text reads '\*\*\*"Anytime/Anywhere Virtual Walk", April 16-23, 2023\*\*\*'. Below this, a paragraph in black text says 'Join us as we walk with Law Enforcement, First Responders & the Community. Choose to walk from a station or meet us at the finish line community festival.' The center of the poster features a group of diverse cartoon children holding a red banner that says 'AUTISM WALK' and 'FINISH LINE'. Below the children, the text 'SCIENCE MUSEUM OF VA' and '2500 W. BROAD ST RICHMOND, VA 23220' is written in red. At the bottom, there is a row of logos for various sponsors including P&G Foundation, American Veterans Foundation, KITCHEN, VICTORY, and others. The registration information 'Register at www.JPJumPersFoundation.org' is at the very bottom.

6TH ANNUAL JPJF #LIUB Autism Walk & Community Festival

SUNDAY, APRIL 23, 2023 5:30PM-9:00PM

(T-Shirt Pick-Up, Sunday, April 16th: 1pm-5pm)

\*\*\*"Anytime/Anywhere Virtual Walk", April 16-23, 2023\*\*\*

Join us as we walk with Law Enforcement, First Responders & the Community. Choose to walk from a station or meet us at the finish line community festival.

AUTISM WALK FINISH LINE

SCIENCE MUSEUM OF VA  
2500 W. BROAD ST RICHMOND, VA 23220

Register at [www.JPJumPersFoundation.org](http://www.JPJumPersFoundation.org)

# PRESENTING SPONSORSHIP OVERVIEW

## JPIF #LIUB AUTISM WALK PRESENTING SPONSOR

**\* Please note this level of sponsorship is reserved for Corporations.**



**SPONSORSHIP IS SOLD OUT**

~~Sponsorship Cost: \$4000  
Available Spots: 1  
Deadline: April 5, 2023~~

### MARKS & EXCLUSIVITY

- Sponsor's Logo on JPIF Website with Link to the Sponsor's Website
- Logo on Promotional Flyers as the Presenting Sponsor
- Step & Repeat/Banner (Optional) - Sponsor must provide
- Logo Inclusion on Official JPIF LIUB Walk T-Shirts

### ON-SITE ENTITLEMENTS

- Resource Table/Tent Setup at Packet Pick-up and the Autism Walk – (Table and 2 chairs provided)
- Opportunity to address the crowd during the event
- Live mentions at the event
- Two Registered Walkers included in sponsorship

### MEDIA ENTITLEMENTS

- Inclusion on JPIF Social Media Mentions: Facebook, Instagram & Twitter
- On-air mentions in any TV, Radio or Print Interviews

***(It should be noted that media presence at events is not guaranteed. Sponsorship mentions will be made during live and recorded interviews; however, what is aired or printed is up to the media outlet and is not under the control of the JPIF).***

### PUBLIC RELATIONS

- Recognized as the Presenting Sponsor On-Air, in Print and Online
- Inclusion on Promotional E-Vites, Newsletters, and Online Communications with Donors, Supporters & Families
- Inclusion on Press Releases to local TV, Radio, Magazine and Newspaper Affiliates



**Actions Speak Louder**





# PLATINUM SPONSORSHIP OVERVIEW

## JPJF #LIUB AUTISM WALK PLATINUM SPONSOR

\* Please note this level of sponsorship is reserved for Corporations.



Sponsorship Cost: \$2500

Available Spots: 4

Deadline: April 5, 2023

### MARKS & EXCLUSIVITY

- Sponsor's Logo on JPJF Website
- Logo on Promotional Flyers
- Logo Inclusion on Official JPJF LIUB Walk T-Shirts

### ON-SITE ENTITLEMENTS

- Resource Table/Tent Setup – (Table and 2 chairs provided)
- Live mentions at the event
- Two Registered Walkers included in sponsorship



### MEDIA ENTITLEMENTS

- Inclusion on JPJF Social Media Mentions: Facebook, Instagram & Twitter

### PUBLIC RELATIONS

- Recognized as a Sponsor in Print and Online
- Inclusion on Promotional E-Vites, Newsletters, and Online Communications with Donors, Supporters & Families
- Inclusion on Press Releases to local TV, Radio, Magazine and Newspaper Affiliates



**600 Participated** in the JPJF Light It Up Blue (#LIUB) event along with the Men and Women in Blue for the Annual Autism Walk & Festival. This event is in partnership with the Richmond City Sheriff's Office.

# GOLD SPONSORSHIP OVERVIEW

## JPJF #LIUB AUTISM WALK GOLD SPONSOR

Please note this level of sponsorship is reserved for Small Businesses Only (50 Employees or Less).



Sponsorship Cost: \$1000  
Available Spots: 3 of 4  
Deadline: April 5, 2023

### MARKS & EXCLUSIVITY

- Sponsor's Logo on JPJF Website
- Logo on Promotional Flyers
- Logo Inclusion on Official JPJF LIUB Walk T-Shirts

### ON-SITE ENTITLEMENTS

- Resource Table/Tent Setup – (Table and 2 chairs provided)
- Live mentions at the event
- One Registered Walker included in sponsorship

### MEDIA ENTITLEMENTS

- Inclusion on JPJF Social Media Mentions: Facebook, Instagram & Twitter

### PUBLIC RELATIONS

- Recognized as a Sponsor in Print and Online



2019. ImagesByKecia.net



# SILVER SPONSORSHIP OVERVIEW

## JPIF #LIUB AUTISM WALK SILVER SPONSOR

Please note this level of sponsorship is reserved for Small Businesses Only (50 Employees or Less).



Sponsorship Cost: \$500  
Available Spots: 4  
Deadline: April 17, 2023

### MARKS & EXCLUSIVITY

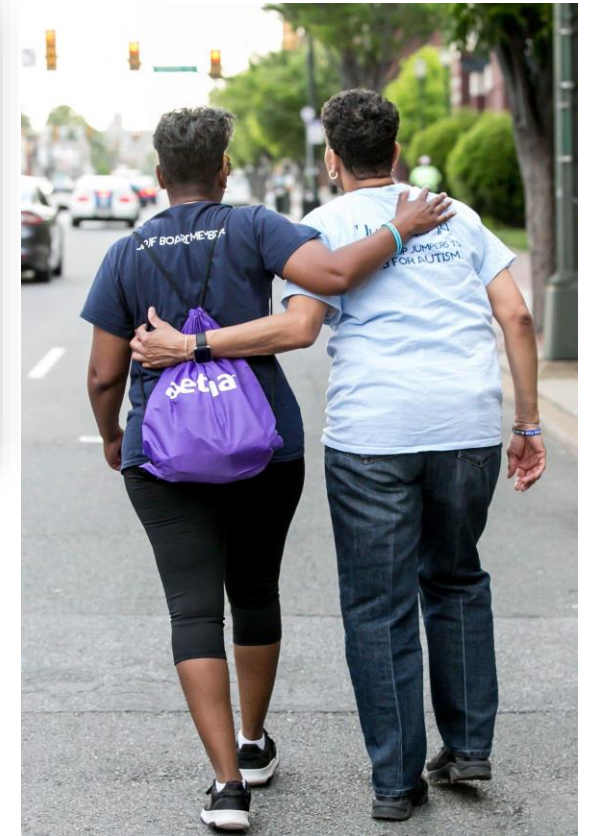
- Sponsor's Name on JPIF Website
- Logo on Promotional Flyers

### ON-SITE ENTITLEMENTS

- Resource Table/Tent Setup – (Must provide own table and chairs)
- Business listed on the official JPIF #LIUB site map

### MEDIA ENTITLEMENTS

- Inclusion on JPIF Social Media Mentions: Facebook, Instagram & Twitter



# OTHER WAYS TO SPONSOR & SUPPORT



**\*\*No Merchandise Vendors\*\***

## JPJF #LIUB COMMUNITY PARTNER: \$250

**(10 Spots Available – Open to Individuals and Small Businesses) Registration Deadline: April 17, 2023**

- Business listed on the official JPJF #LIUB site map
- Resource Vending Opportunity at the #LIUB Autism Walk. Must bring own table and chairs
- Packet Pick Up Inserts (packet insert information must be provided by the community partner)

## JPJF #LIUB RESOURCE VENDOR: \$100

**(10 Spots Available – Open to Individuals and Small Businesses) Registration Deadline: April 17, 2023**

- Resource Vending Opportunity at the #LIUB Autism Walk. Must bring own table and chairs

## FRIENDS OF JP JUMPERS: (NON-PROFIT ORGANIZATIONS ONLY): \$50

**(5 Spots Available – Open to Non-Profits) Registration Deadline: April 17, 2023**

- Resource Vending Opportunity at the #LIUB Autism Walk. Must bring own table and chairs
- Each Non-Profit will also give the JPJF an opportunity to have a table at their respective upcoming events at the same cost

## FOOD TRUCK VENDOR: \$75

**(4 Spots Available – Must be Non-Competing Categories) Registration Deadline: April 5, 2023**

- Must be a City Approved Vendor
- Must have all CURRENT health permits and licenses
- Electricity is NOT AVAILABLE

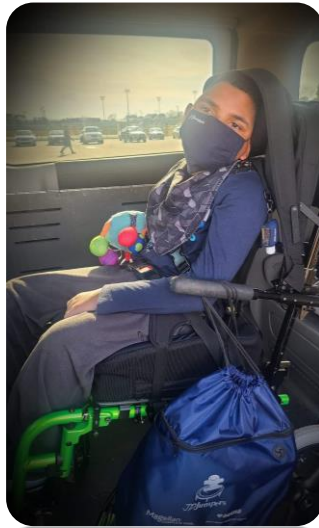


**\*\*Each level above will include social media mentions**





# Thank you for “JumPing In” for the Special Needs Community!



For more information please email: [info@JPJumpersFoundation.org](mailto:info@JPJumpersFoundation.org)



@JPJumpersFoundation



@JPJFoundation



[www.jpjumpersfoundation.org/contact/](http://www.jpjumpersfoundation.org/contact/)