



# JPJF TRAIL RIDE FESTIVAL FOR AUTISM

# SPONSORSHIP Package



SCAN ME



**SNEAK PEEK**

## PRESENTING

- ✓ LOGO ON JPJF WEBSITE WITH LINK TO THE SPONSOR'S WEBSITE
- ✓ LOGO ON PROMOTIONAL FLYERS & T-SHIRTS
- ✓ LIVE MENTIONS DURING EVENT
- ✓ OPPORTUNITY TO ADDRESS THE CROWD DURING THE EVENT
- ✓ REPEATED MENTIONS IN ANY TV, RADIO OR PRINT INTERVIEWS & ON SOCIAL MEDIA

**\$4000**

## PLATINUM

- ✓ LIVE MENTIONS DURING EVENT
- ✓ INCLUSIONS IN ANY TV, RADIO OR PRINT INTERVIEWS & ON SOCIAL MEDIA
- ✓ LOGO ON JPJF WEBSITE, PROMOTIONAL FLYERS & T-SHIRTS

**\$3000**

## GOLD

- ✓ LOGO ON JPJF WEBSITE
- ✓ LOGO ON PROMOTIONAL FLYERS & T-SHIRTS
- ✓ MENTIONS ON JPJF SOCIAL MEDIA

**\$2000**

## SILVER

- ✓ SPONSOR LOGO ON FLYER
- ✓ INCLUSION ON JPJF SOCIAL MEDIA

**\$1500**

**\*\* SMALL BUSINESSES WITH 50 EMPLOYEES OR LESS CONTACT US FOR  
SPONSORSHIP OPPORTUNITIES & PRICING -EMAIL [INFO@JPJUMPERSFOUNDATION.ORG](mailto:INFO@JPJUMPERSFOUNDATION.ORG)  
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# JPJF TRAIL RIDE FESTIVAL FOR AUTISM

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## PRESENTING SPONSOR

**\$4000**

### EXCLUSIVITY

- ✓ LOGO ON JPJF WEBSITE WITH LINK TO THE SPONSOR'S WEBSITE
- ✓ LOGO ON PROMOTIONAL FLYERS
- ✓ STEP & REPEAT/BANNER (OPTIONAL) - SPONSOR MUST PROVIDE
- ✓ SPONSOR LITERATURE ADDED TO PACKET (OPTIONAL) - SPONSOR MUST PROVIDE
- ✓ LOGO INCLUSION ON OFFICIAL JPJF TRAIL RIDE T-SHIRTS

### ON-SITE ENTITLEMENTS

- ✓ PRIORITY TABLE/TENT SETUP AT THE AUTISM WALK - (TABLE AND 2 CHAIRS PROVIDED)
- ✓ OPPORTUNITY TO ADDRESS THE CROWD DURING THE EVENT
- ✓ LIVE MENTIONS AT THE EVENT
- ✓ LAWN SIGN RECOGNITION
- ✓ FOUR REGISTERED WALKERS INCLUDED IN SPONSORSHIP

### MEDIA ENTITLEMENTS

- ✓ INCLUSION ON JPJF SOCIAL MEDIA MENTIONS
  - ✓ ON-AIR MENTIONS IN ANY TV, RADIO OR PRINT INTERVIEWS
- (\*\*PLEASE NOTE THAT MEDIA PRESENCE AT EVENTS IS NOT GUARANTEED. SPONSORSHIP MENTIONS WILL BE MADE DURING LIVE AND RECORDED INTERVIEWS; HOWEVER WHAT IS AIRED OR PRINTED IS UP TO THE MEDIA OUTLET AND IS NOT UNDER THE CONTROL OF THE JPJF).

### PUBLIC RELATIONS

- ✓ RECOGNIZED AS THE PRESENTING SPONSOR ON-AIR, IN PRINT AND ONLINE
- ✓ INCLUSION ON PROMOTIONAL E-VITES, NEWSLETTERS, AND ONLINE COMMUNICATIONS WITH DONORS, SUPPORTERS & FAMILIES
- ✓ INCLUSION ON PRESS RELEASES TO LOCAL TV, RADIO, MAGAZINE AND NEWSPAPER AFFILIATES

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## PLATINUM SPONSOR

**\$3000**

### EXCLUSIVITY

- ✓ LOGO ON JPJF WEBSITE
- ✓ LOGO ON PROMOTIONAL FLYERS
- ✓ LOGO INCLUSION ON OFFICIAL JPJF TRAIL RIDE WALK T-SHIRTS

### ON-SITE ENTITLEMENTS

- ✓ TABLE/TENT - (TABLE AND 2 CHAIRS PROVIDED)
- ✓ LIVE MENTIONS AT THE EVENT

### MEDIA ENTITLEMENTS

- ✓ INCLUSION ON JPJF SOCIAL MEDIA MENTIONS

### PUBLIC RELATIONS

- ✓ RECOGNIZED AS A SPONSOR IN PRINT AND ONLINE
- ✓ INCLUSION ON PROMOTIONAL E-VITES, NEWSLETTERS, AND ONLINE COMMUNICATIONS WITH DONORS, SUPPORTERS & FAMILIES
- ✓ INCLUSION ON PRESS RELEASES TO LOCAL TV, RADIO, MAGAZINE AND NEWSPAPER AFFILIATES

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# JPJF TRAIL RIDE FESTIVAL FOR AUTISM

# SPONSORSHIP Package



## GOLD SPONSOR

**\$2000**

### EXCLUSIVITY

- ✓ LOGO ON JPJF WEBSITE
- ✓ LOGO ON PROMOTIONAL FLYERS
- ✓ LOGO INCLUSION ON OFFICIAL JPJF TRAIL RIDE T-SHIRTS

### ON-SITE ENTITLEMENTS

- ✓ TABLE/TENT SETUP (TABLE AND 2 CHAIRS PROVIDED)
- ✓ LIVE MENTIONS AT THE EVENT

### MEDIA ENTITLEMENTS

- ✓ INCLUSION ON JPJF SOCIAL MEDIA MENTIONS

### PUBLIC RELATIONS

- ✓ RECOGNIZED AS A SPONSOR IN PRINT AND ONLINE

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# JPJF TRAIL RIDE FESTIVAL FOR AUTISM

# SPONSORSHIP *Package*



## SILVER SPONSOR

**\$1500**

### EXCLUSIVITY

- ✓ SPONSOR'S NAME ON JPJF WEBSITE
- ✓ LOGO ON PROMOTIONAL FLYERS

### ON-SITE ENTITLEMENTS

- ✓ TABLE/TENT SETUP - (MUST PROVIDE OWN TABLE AND CHAIRS)

### MEDIA ENTITLEMENTS

- ✓ INCLUSION ON JPJF SOCIAL MEDIA MENTIONS

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# JPJF TRAIL RIDE FESTIVAL FOR AUTISM

# SPONSORSHIP Package



**\$50 - \$750**

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### **\$50 - NON-PROFIT RESOURCE VENDOR (NO SELLING)**

- SOCIAL MEDIA MENTIONS OF YOUR ATTENDANCE
- TABLE & CHAIRS MUST BE PROVIDED BY RESOURCE VENDOR. TENTS ARE ALLOWED

### **\$100 - FOR PROFIT RESOURCE VENDOR (NO SELLING)**

- SOCIAL MEDIA MENTIONS OF YOUR ATTENDANCE
- TABLE SET UP (VENDOR MUST PROVIDE OWN TABLE & CHAIRS). TENTS ARE ALLOWED

### **\$75 - FOOD TRUCK VENDOR (MUST BE LICENSED WITH THE CITY OF RICHMOND)**

- SOCIAL MEDIA MENTIONS OF YOUR ATTENDANCE

### **\$250 - JPJF COMMUNITY FESTIVAL SPONSOR**

- SOCIAL MEDIA MENTIONS OF YOUR ATTENDANCE
- TABLE SET UP (VENDOR MUST PROVIDE OWN TABLE & CHAIRS). TENTS ARE ALLOWED
- LAWN RECOGNITION OF YOUR SPONSORSHIP

### **\$500 - JPJF EGGcellent Ending Egg Hunt Sponsor**

- SOCIAL MEDIA MENTIONS OF YOUR ATTENDANCE
- TABLE SET UP (VENDOR MUST PROVIDE OWN TABLE & CHAIRS). TENTS ARE ALLOWED
- LAWN RECOGNITION OF YOUR SPONSORSHIP

### **\$\$\$ - ANY GENERAL DONATION EVENT AMOUNT**

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